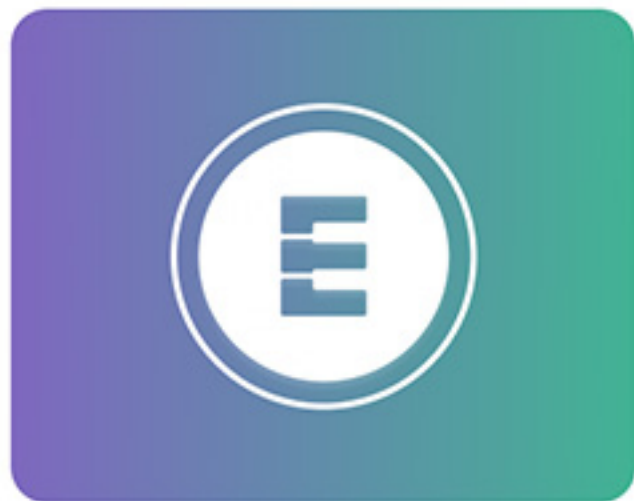




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## CONCEPT

expansion lx

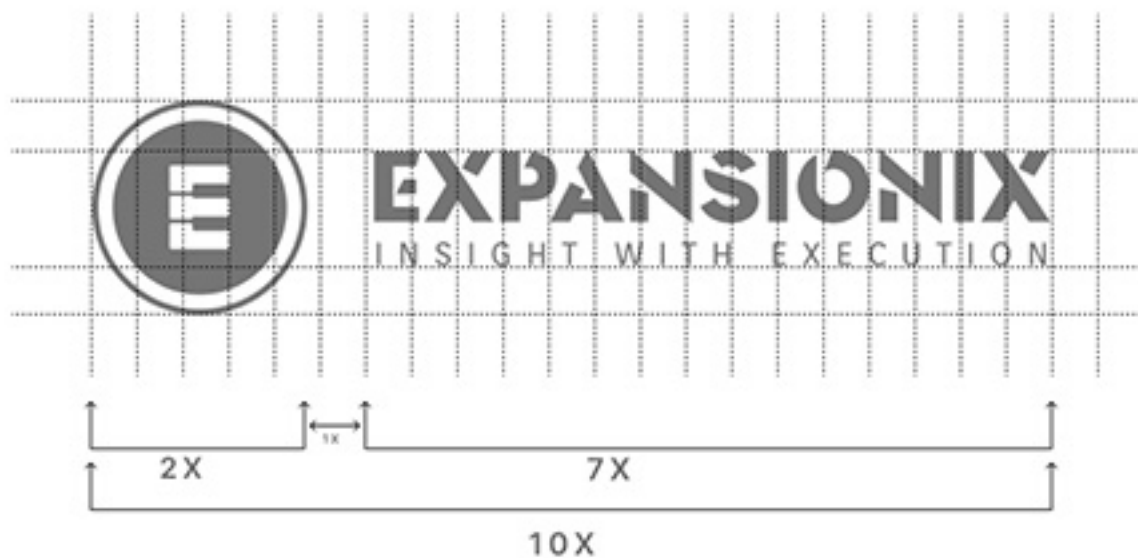
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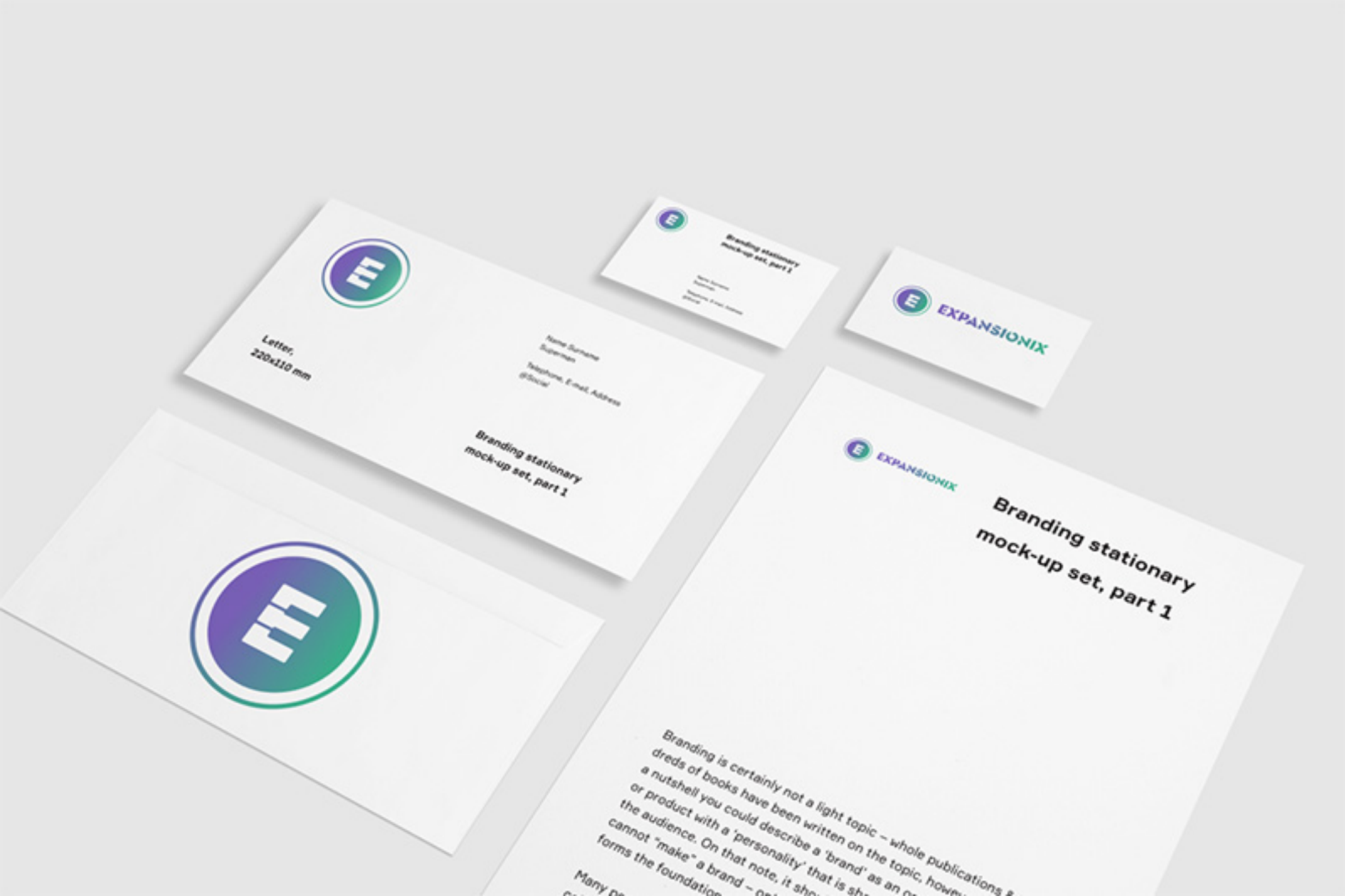
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stack



## CONSTRUCTION





Letter,  
220x110 mm

Name (Surname:  
Superman  
Telephone, E-mail, Address  
Official

Branding stationery  
mock-up set, part 1

Branding stationery  
mock-up set, part 1

Name (Surname:  
Superman  
Telephone: +353 1 234 5678  
E-mail: info@expansionix.com

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EXPANSIONIX

Branding stationery  
mock-up set, part 1

Branding is certainly not a light topic – whole publications & hundreds of books have been written on the topic, however, a nutshell you could describe a 'brand' as an or product with a 'personality' that is shared with the audience. On that note, it should be clear that you cannot "make" a brand – only form the foundation.

Many of

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